

## HIGHLIGHTED SPONSOR BENEFITS - THE LIONS DEN - BIRMINGHAM, ALABAMA

SPONSOR PARTICIPATION LEVEL	Bronze	Silver	Gold	Platinum	
Price 2022	\$1,500	\$3,000	\$5,000	\$10,000	
<b>TICKET ALLOTMENT</b>					
Summit Passes (including Main Event)	2	4	6	8	All sessions, Main Event, + meals Wed-Thurs
Main Event Only Tickets	4	8	12	20	Reserved section for Gold and Platinum
<b>LOGO &amp; WEBSITE PLACEMENT</b>					
Physical Sponsors Banner(s)	X	X	X	X	Inclusion in Sponsors banners
Webpage with link to your site	X	X	X	X	Sponsors page at <a href="http://thelionsden.us">thelionsden.us</a>
E-news logo/link to Sponsor webpage	X	X	X	X	Periodic news sent to Attendees (at least 3x)
TLD Homepage recognition	X	X	X	X	Sponsor logo on front page of website
Summit Session Screens	X	X	X	X	Presentation screens during Summit
Main Event logo placement	X	X	X	X	Highlight during program on screen
<b>VERBAL ACKNOWLEDGEMENT</b>					
Main Event Recognition	X	X	X	X	Verbal acknowledgement from stage
Recognition during Keynote Lunch		X	X	X	Verbal acknowledgement during luncheon
Recognition during Wed night dinner			X	X	Verbal acknowledgement during dinner
Summit Booth interaction			X	X	Booth at Summit with 175+ professionals
Speaking time during Wed night dinner				X	Dedicated time for Sponsor at dinner
Speaking time during Summit Plenary				X	Dedicated time for Sponsor on stage

ADD-ON SPONSORSHIP		
<b>Meal/Event Title Sponsor</b>	<b>\$2,500</b>	<p><b>Title Sponsorships</b> available for:</p> <ul style="list-style-type: none"> <li>- Wednesday or Thursday night dinner</li> <li>- Thursday luncheon</li> <li>- Friday Investor Meeting</li> </ul> <p><i>Can open and close session, have additional speaking opportunity, provide materials to attendees, and have stand-alone Title Sponsor logo and branding</i></p>

For more information or to finalize TLD Sponsorship, contact us at [sponsors@thelionsden.us](mailto:sponsors@thelionsden.us)